

Digital/Social Media/Graphic Design Content Creator



Project Title	Digital/Social Media/Graphic Design Content Creator
Project Summary	Assist social media coordinator in planning, drafting and designing general posts for Twitter, Instagram, Facebook, YouTube, and LinkedIn for U.S Customs and Border Protection (CBP). May assist with other web-based duties as assigned.
Country	United States

Project Description

CBP's social media accounts are a vital gateway to tell our story. The ideal intern will use their storytelling and graphic design skills to create social media content for U.S. and international audiences. The social media intern will help create and draft content for Twitter, Instagram, Facebook, YouTube, and LinkedIn. Interns with graphic design and videography experience will also have the opportunity to create other visuals.

Required Skills or Interests

Skill(s)

Data visualization

Design thinking

Graphic design

Infographic design

Social media management

Storytelling/blogging/vlogging

Videography

Writing

Additional Information

CBP is one of the world's largest law enforcement organizations and is charged with keeping terrorists and their weapons out of the U.S. while facilitating lawful international travel and trade. On a typical day, CBP welcomes

more than 1.1 million visitors, screens more than 67,000 cargo containers, arrests more than 1,100 individuals, and seizes nearly 2 tons of illicit drugs.

You can learn more about CBP at:

www.CBP.gov

Twitter: @CBP

Language Requirements

None